

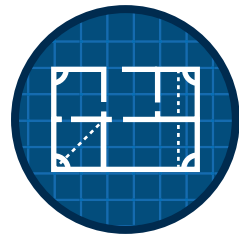
The New Blueprint for Student Success

Build a More Scalable, Effective Student Support Model with Population Health Management Principles

Colleges and universities have started to make big investments in student success, but improving outcomes is still a challenge with highly complex student populations and limited capacity.

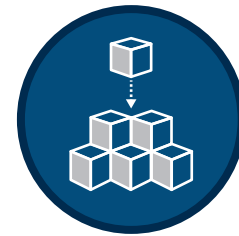
An emerging strategy from the health care industry could provide a new blueprint for student success efforts. Population health management has improved outcomes—like fewer ER visits and avoidable readmissions—and reduced costs by helping hospitals change the way they deliver services to patients with different needs. Could higher education do the same?

This infographic outlines four key elements of a population health management approach to student success, including strategies you can implement today to begin the shift toward population-based student support. ✓



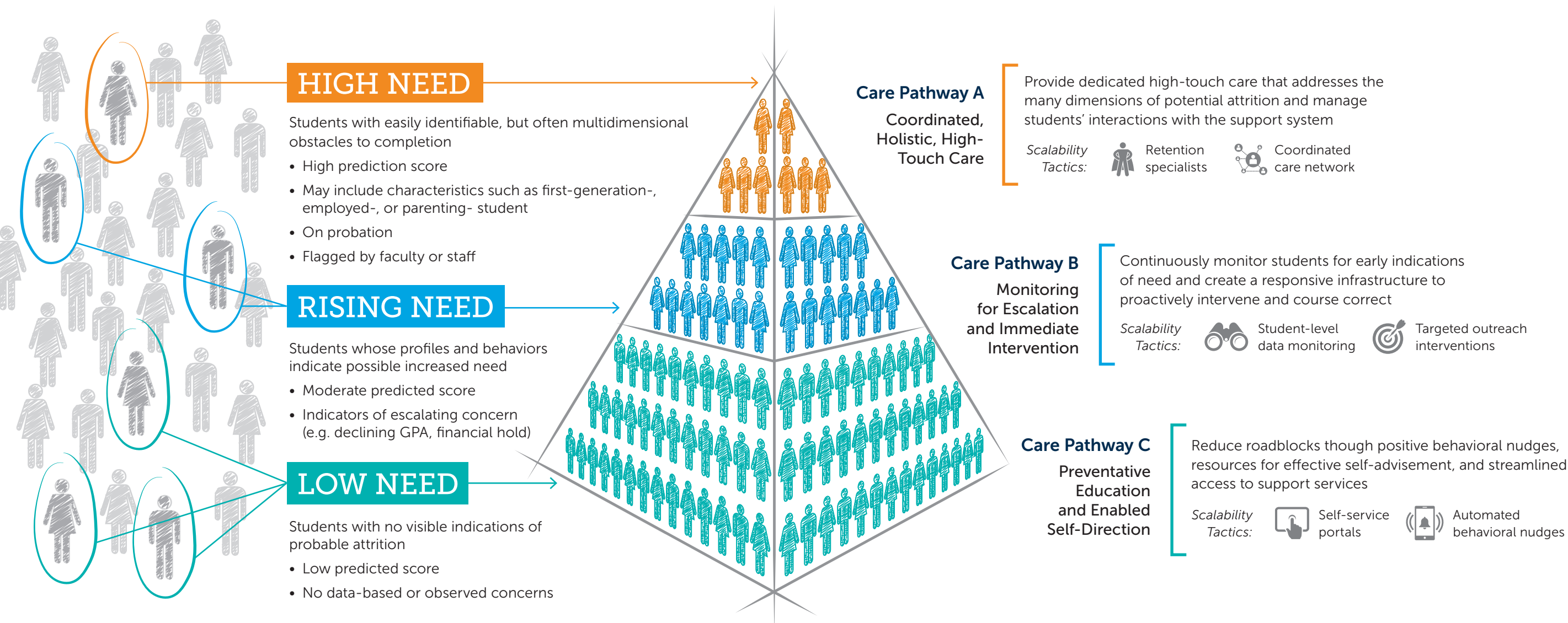
An Innovative Framework

Organize Your Student Population with Need Stratification



Building Blocks for Success

Create Differentiated Care Pathways to Match Different Student Needs



The New Architects

Develop Accountable Owners

- Senior Leader for Student Success**
- Oversees and coordinates institution-wide success efforts
 - Organizes personnel, resources, and incentives to promote action
 - Tracks relevant KPIs and reports progress against defined goals

- accountability tactics
- Annual leadership scorecards
 - Public performance and outcomes tracking

- Next-Gen Advisors**
- Responsible for success of an assigned population of students
 - Accountable to relevant student outcomes metrics
 - Equipped with data and resources to conduct proactive population management and support

- accountability tactics
- Metrics-based performance evaluations and promotion processes
 - Unit budgetary incentives



The Student Support Toolbox

Provide the Required Technological Capabilities for Population Health Management

- Predictive analytics
- Unified and shared student records
- Closed-loop referrals and case management
- Observation and data-based alerts
- Advanced filtering by student attribute
- Cutting-edge communications tools
- Interactive student self-service
- Real-time tracking and reporting
- Effectiveness analytics



Explore how Navigate helps institutions bring the student success blueprint to life
eab.com/studentsuccess